

PARLAY IDEAS INC.
ACCEPTABLE USE POLICY

Ver.1.0
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This Acceptable Use Policy (the “**AUP**” or the “**Policy**”) describes prohibited uses of the web services offered by Parlay Ideas (the “**Service**”) including the website located at <http://www.parlayideas.com> and the mobile applications for iOS and Android. This Policy requires that all customers and users, including teachers, professors, students, and administrators (all together known as the “**Users**”), conduct themselves in a respectful, legal and age-appropriate manner while using the Service. In particular, observe the following rules in your use of the Service:

- 1) *Abusive Behaviour*: You may not threaten, harass, defame, or insult specific individuals, regardless of whether they are engaged in our Service. This applies to all posts, comments, and uploads to the Service. Do not use the Service to engage users who have requested no further contact as a result of what they perceived to be abusive behaviour. Bullying is a major problem and is not always apparent without context, Parlay suggests teachers and administrators do their best to flag abusive behaviour that is not apparent to those managing the Service for removal.
- 2) *Offensive Content*: The Service is directed towards children and all content uploaded to the Service must be appropriate for those who are accessing it. You may not post, comment, or upload files that engage in language or subject matter that is inappropriate for the Users interfacing with the content. This includes content that is sexually explicit, engages in inappropriate language, or the use of images, videos, or audio files that are of a disturbing nature.
- 3) *Hateful Content*: You may not comment, post, or otherwise upload content that condones or promotes verbal or physical violence against people based on race, ethnicity, colour, nationality, religion, age, gender, sexual orientation, disability, or medical condition. You may not post content featuring slurs or hate speech regardless of whether the context advocates violence.
- 4) *Privacy*: You may not violate the privacy rights of another person, regardless of whether or not they are a user. The disclosure or collection of another person’s personal information such as full name, address, social security number, phone number, email address, visual or audio likeness must be preceded by the receiving of expressed written consent. In the case of students under the age of 13, written consent must be received from a parent or authorized administrative agent of their education.
- 5) *Illegal Activities*: You may not violate any applicable law, statute, ordinance or regulation in using the Service. You may not comment, post, or otherwise upload content that condones, incites, or references illegal activities unrelated to the Service on our platform.
- 6) *Self-Harm*: You may not comment, post or otherwise upload content that condones or promotes the self-harm of any individual. Content that references a history or intention of self-harm should be seriously monitored by teachers and administrators.

- 7) *Intellectual Property*: You may not infringe upon the copyrights, trademarks, trade secrets, or other intellectual property rights of any person or entity. Do not reproduce, publish, or disseminate audio and video recordings, photographs, articles, or other works of authorship without the written permission of the copyright holder. You may not claim the words or thoughts of another person without at least acknowledging the person.
- 8) *Harmful Content*: You may not access any computer, network, or communications system used to provide the Service without authorization. You may not attempt to penetrate or disable any security system or intentionally distribute a computer virus, launch a denial of service attack, or in any other way attempt to interfere with the functioning of any computer, communications system, or website. Do not attempt to access or otherwise interfere with the accounts of other users of the Service.
- 9) *Spam*: You may not use the Service to transmit commercial electronic messages – solicited or otherwise.
- 10) *Fraud*: You may not comment, post or otherwise upload content that can be seen as an offering to fraudulently purchase or sell products, services, or investments. You may not mislead anyone about the details or nature of a commercial transaction on the Service. You may not commit fraud in any other way.

We may, at any time and without notice, remove any content, and suspend or terminate your Account or your access to the Service if you engage in activities that violate the letter or spirit of this AUP, including activities outside of your use of the Service. We may report any activity that we suspect violates any law or regulation, or suggests upcoming violations, to appropriate law enforcement officials, regulators, or other appropriate third parties. Our reporting may include disclosing appropriate customer information. We may also cooperate in any ensuing investigations and/or prosecutions of illegal conduct by providing network and system information related to alleged violations of this Policy.

Parlay requests that anyone with information about a violation of this AUP report it via e-mail to the following address:

bobby@parlayideas.com

Please provide the date and time (with time zone) of the violation and any identifying information regarding the violator, including e-mail or IP address if available, as well as details of the violation.

Parlay may change this AUP at any time by posting a new version on this page and sending the user written notice thereof. The new version will become effective on the date of such notice.